

Privacy Policy – HDK Events Ltd

HDK Events Ltd respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use and protect your information when you visit our website or contact us about our services.

This policy applies to the website: <https://hdkevents.co.uk/>

By using our website, you acknowledge that you have read and understood this Privacy Policy.

1. Who We Are

HDK Events Ltd is a company registered in England and Wales.

Registered address:

Vantage House

Euxton Lane

Euxton

Chorley

Lancashire

PR7 6TB

Email: hello@hdkevents.co.uk

We provide group experiences, events and activity packages across the Peak District and Derbyshire.

2. What Personal Data We Collect

We may collect personal information when you:

- Submit an enquiry through our website
- Contact us by email or phone
- Book an activity or event with us

- Subscribe to updates or marketing communications

The information we collect may include:

- Name
- Email address
- Telephone number
- Billing or event details
- Booking information
- Any other information you provide in your enquiry

We may also collect limited technical data when you visit our website such as your IP address, browser type, and how you interact with the site.

3. How We Use Your Information

We use your personal data to:

- Respond to enquiries about our services
- Manage and deliver bookings
- Communicate with you about your event or experience
- Improve our website and services
- Send occasional marketing communications if you have opted in

Our lawful bases for processing data include:

- Performance of a contract
- Legitimate business interests
- Consent (for marketing communications)

You may unsubscribe from marketing emails at any time.

4. How We Store and Protect Your Data

We take appropriate technical and organisational measures to protect your personal data.

Your information may be stored securely within our business systems and trusted service providers used to operate our website and manage enquiries.

We only keep personal data for as long as necessary to fulfil the purpose for which it was collected, including legal, accounting or reporting requirements.

5. Sharing Your Data

We do not sell your personal data.

However, we may share information with trusted third-party providers where necessary to operate our business and deliver services. These may include:

- Website hosting providers
- Customer relationship management systems
- Analytics providers
- Activity providers or suppliers involved in delivering your booking

These organisations are required to process data securely and only for the purposes we specify.

6. International Data Transfers

Some third-party services we use may store data outside the United Kingdom. Where this occurs, we ensure appropriate safeguards are in place to protect your information in accordance with UK data protection laws.

7. Your Data Protection Rights

Under the UK General Data Protection Regulation (UK GDPR) you have the right to:

- Request access to the personal data we hold about you
- Request correction of inaccurate information
- Request deletion of your data in certain circumstances
- Restrict or object to processing of your data
- Request transfer of your data to another organisation

If you wish to exercise any of these rights, please contact us using the details below.

If you are unhappy with how we handle your data, you also have the right to lodge a complaint with the Information Commissioner's Office (ICO).

8. Cookies and Website Analytics

Our website may use cookies and similar technologies to help the site function properly and to understand how visitors use the website.

Cookies are small text files stored on your device that help improve your browsing experience. They may be used for purposes such as:

- Ensuring the website functions correctly
- Remembering user preferences
- Understanding how visitors use the site
- Improving website performance and services

We may also use website analytics tools such as Google Analytics to collect anonymous information about how visitors use the site. This helps us improve our website and the services we offer.

You can control or disable cookies through your browser settings if you prefer.

9. Links to Other Websites

Our website may contain links to external websites or social media platforms. We are not responsible for the privacy practices of these websites and recommend reviewing their privacy policies.

10. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact us:

Email: hello@hdkevents.co.uk

11. Updates to This Policy

We may update this Privacy Policy from time to time to reflect changes in legal requirements or how our business operates. Any updates will be published on this page.